# Website Accessibility Statement

**Zookee s.r.o.** is committed to ensuring the accessibility of its website for all users, including individuals with a wide range of disabilities. Our objective is to create an inclusive online environment that enables all customers to fully access and benefit from our services and products.

## **Our Commitment to Accessibility**

We are continuously working to improve the accessibility of our website and adhere to the following principles and practices:

- **Standards Compliance**: We strive to comply with the Web Content Accessibility Guidelines (WCAG) 2.1, Level AA. These guidelines define how to make web content more accessible to individuals with disabilities.
- **Keyboard Navigation**: We ensure that the majority of website functions are operable using keyboard-only navigation.
- **Text Alternatives**: We provide text alternatives for relevant graphical elements to ensure compatibility with screen readers.
- **Structured Content**: We use semantic HTML elements, headings, and lists to create a clear and logical content structure.
- **Color Contrast**: We maintain sufficient contrast between text and background elements to ensure readability.
- **Accessible Forms**: Our forms are designed to be easily understandable and operable with assistive technologies, including clear labels and intelligible error messages.
- Multimedia Accessibility: Where applicable, we provide captions for video content.
- **Ongoing Improvements**: We conduct regular updates and enhancements to improve website accessibility.

#### **Guidelines and Standards Used**

In the development and maintenance of our website, we follow these primary guidelines:

- Web Content Accessibility Guidelines (WCAG) 2.1, Level AA an internationally recognized standard for creating accessible web content.
- **European Accessibility Act (EAA)** a directive that sets accessibility requirements for a broad range of products and services, including e-commerce platforms.

### **Reporting Accessibility Issues**

If you encounter any accessibility barriers on our website or have suggestions regarding its accessibility, please do not hesitate to contact us. Your feedback is valuable and helps us to continuously improve our services.

You can reach us via:

• Email: info@zookee.cz

• **Telephone**: +420 461 530 983

#### Limitations

Despite our best efforts to ensure full accessibility, we cannot guarantee complete accessibility in all respects, particularly regarding third-party content over which we have no direct control.

We appreciate your patience and cooperation as we continue to improve the accessibility of our website.